



# Love Your Floors: Carpet Maintenance Made Easy

Your new carpet is a valuable investment in the comfort and beauty of your home. Proper care and maintenance will not only preserve its appearance but also help maintain warranty coverage and extend the life of your flooring. This guide outlines simple, manufacturer-recommended best practices to keep your carpet looking its best — from routine maintenance to spill cleanup and professional deep cleaning.

# Welcome to Your Carpet Care Guide

Your new carpet is a valuable investment in the comfort and beauty of your home. Proper care and maintenance will not only preserve its appearance but also help maintain warranty coverage and extend the life of your flooring. This guide outlines simple, manufacturer-recommended best practices to keep your carpet looking its best — from routine maintenance to spill cleanup and professional deep cleaning.

# General Maintenance



## Vacuum regularly

At least 2–3 times a week in high-traffic areas



## Use a vacuum with a beater bar or rotating brush

This provides the best results for deep cleaning



## Replace vacuum bags and filters frequently

This ensures suction efficiency for optimal cleaning

# Spill & Stain Removal (Manufacturer Guidelines)

## Blot Immediately

Use a clean, white cloth or paper towel to blot (not rub) the spill.

Rubbing pushes the stain deeper and may damage fibers.

## Try Water First

For many spills, plain lukewarm water is enough.

Blot the spill with water, then blot again with a dry towel.

## Use Mild Detergent If Needed

Mix  $\frac{1}{4}$  teaspoon of clear, non-bleach dish soap (like Dawn) with 1 cup of warm water.

Apply the solution to the stain using a clean cloth, blot, then rinse thoroughly with water and blot dry.

# More Stain Removal Guidelines

## Use Manufacturer-Approved Cleaners (Optional)

Shaw: R2x Carpet Stain & Soil Remover

Mohawk: FloorCare Essentials Carpet Spot Remover

Always test any cleaner in an inconspicuous area first.

## Avoid Over-Wetting

Too much moisture can damage the backing and cause mold/mildew.

## Avoid Steam on Spots

Steam cleaning should not be used to treat spills immediately. Steam may set stain in.

# Deep Cleaning



## Professional Cleaning

- Hire a professional cleaner every 12–18 months
- Use a company that performs hot water extraction (also called steam cleaning)
- Keep receipts — manufacturer warranties often require proof of professional cleaning to remain valid

Regular deep cleaning by professionals helps remove embedded dirt and allergens that regular vacuuming can't reach, extending the life of your carpet and maintaining its appearance.

# Additional Tips



## Use Doormats

Place doormats at all entrances to reduce dirt and debris tracked onto carpets



## Protect From Furniture

Use furniture coasters or pads to reduce indentations from heavy pieces



## Trim Loose Fibers

Trim any loose fibers; do not pull them as this can damage the carpet



# Carpet Care Summary

## Regular Maintenance

- Vacuum 2-3 times weekly in high-traffic areas
- Use a vacuum with rotating brush
- Replace vacuum bags and filters regularly

## Spill Response

- Blot immediately, never rub
- Try water first before cleaners
- Use manufacturer-approved products
- Avoid over-wetting and steam on fresh spills

## Long-Term Care

- Professional cleaning every 12-18 months
- Keep cleaning receipts for warranty
- Use preventative measures like doormats
- Protect carpet from furniture damage

Following these guidelines will help ensure your carpet remains beautiful and functional for years to come, protecting your investment and maintaining your home's comfort and appearance.